



Z SPECIALTY FOOD, LLC

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Moon Shine Trading Company announces new name!

During the last quarter of 2006, Moon Shine Trading underwent a simple transformation into Z Specialty Food, LLC.

As the company has expanded over the last few years, first adding Island of the Moon Apiaries, a grocery line of honeys; followed by the acquisition of Cowboy Caviar, it became apparent that the company wasn't just 'Moon Shine' any longer! Moon Shine Trading has taken on the cachet of providing the best selection of domestic varietal honeys in the country. "The name came into conflict with our other products and especially Cowboy Caviar," explained Ishai Zeldner, founder of the company.

"Z Specialty Food, LLC offers us the flexibility to continue to grow the company in a very positive direction." he explained.

Though the name has changed, the nationally award winning products have not. Varietal honeys, tangy Honey Fruit Spreads and Honey in the Straw are only a few of the favorites from the Moon Shine line.

Yellow Star Thistle is fast becoming a star.

Recently referred to as the

'Champagne of Honey'

by Food and Wine magazine on

CBS Boston, more and more people are seeking this very special California honey.

Moon Shine Trading Company has won several major awards and is best known for its outstanding domestic mono-floral honeys. Chocolate and Vanilla Nut Spread Cremes, Nut Sweeties, and fabulous honey fruits spreads are all packaged

under the Moon Shine brand. Z Specialty Food, LLC is also home to Cowboy Caviar, an established line of all-natural vegetable paté and Island of the Moon Apiaries.



MOON SHINE TRADING CO.®

Gourmet Honey Collection™

Honey Fruit Spreads

Honey in the Straw™

Nut Sweeties

Gourmet Butters & Spreads

Nut Spread Cremes

Pollen & Hive Products

COWBOY CAVIAR®

Unique Vegetarian
Spreads & Sauces

ISLAND OF THE MOON APIARIES®

Varietal Honeys

Bulk Honey